

27th Academy of Medical-Surgical Nurses
Annual Convention
The premier event for improving your practice.



EXHIBIT PROSPECTUS



Disney's Coronado Springs
Lake Buena Vista, FL
September 13-16, 2018

AMSN
Academy of
Medical-Surgical Nurses™
Compassion. Commitment. Connection.

27th Academy of Medical-Surgical Nurses Annual Convention

The premier event for improving your practice.

Dear Exhibitor

We are pleased to invite you to exhibit at the Academy of Medical-Surgical Nurses 27th Annual Convention to be held September 13-16, 2018 at Disney's Coronado Springs in Lake Buena Vista, Florida.

The exciting AMSN 2018 exhibit program provides proven networking and selling opportunities for you including:

- Interact with 1,000+ med-surg nurses in new and expanding roles dedicated to improving quality of care in med-surg nursing.
- Exclusive exhibit time to discuss your products and services with attendees. The AMSN exceptional educational programs are scheduled to allow exclusive time for exhibits only. Your exhibit hours are concentrated, effective, and productive.
- Social interaction. The coffee and refreshment breaks are held in the exhibit hall. The popular Opening Reception on Thursday, September 13th, will also take place in the exhibit hall.

When you exhibit with AMSN this year in Lake Buena Vista, Florida you will be reaching a targeted audience of skilled and experienced medical-surgical specialists who are buyers and recommenders for the purchase of equipment, products, and services in their practice. Your company will enhance its product exposure while increasing sales, bringing in new leads, and strengthening existing sales relationships by exhibiting at the AMSN Convention.

Take this opportunity to experience and participate in the enthusiasm and excitement of this dynamic specialty nursing organization. Plan now to exhibit with us in Lake Buena Vista, Florida!

Sincerely,



Rick Gabler
Director of Marketing
Email: rick.gabler@ajj.com

Exhibit Management

Heidi Perret, Marketing Coordinator
Email: heidi.perret@ajj.com
Phone: 856-256-2375
Fax 856-589-7463

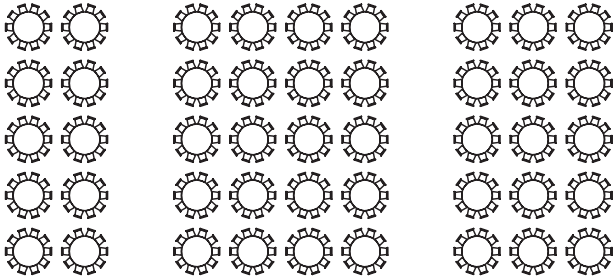
AMSN National Office

East Holly Ave., Box 56
Pitman, NJ 08071-0056
www.amsn.org



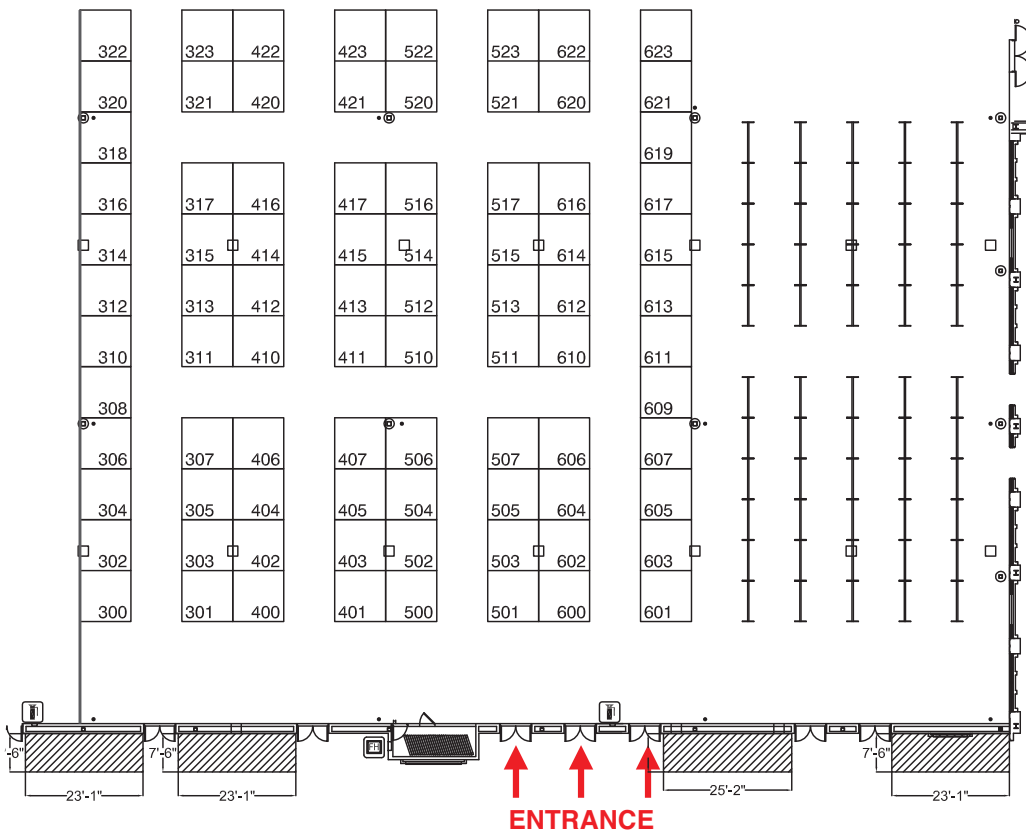
Exhibit Hall Floor Plan – Veracruz BC

September 13-16, 2018



Booth Price
 \$1,950 Institutional
 \$2,250 Commercial

FOOD & BEVERAGE



Official Decorator:

Brede/Allied Exposition Services
 Phone: 602-275-5900
 Email: csarizona@brede.com

Drayage Address:

AMSN 2018
 Exhibiting Company Name / Booth #
 c/o Brede/Allied Convention Services
 2502 Lake Orange Drive
 Orlando, FL 32837

Official Hotel:

Disney's Coronado Springs Resort
 1000 Buena Vista Drive
 Lake Buena Vista, FL 32830

Exhibition Information:

- Ceiling Height - 23'
- All booths - 10' x 10'
- Exhibit Hall Veracruz BC
- Booth drapery - Teal & white (carpeted)

AMSN Tentative Exhibit Hours

THURSDAY September 13	8:00 am – 5:30 pm	Exhibit Set-up*	The opening reception, coffee break and refreshment break will be held in the exhibit hall. *If additional set-up time is needed, please contact the exhibit manager.
	6:30 pm – 8:45 pm	Exhibits Open/Opening Reception In Exhibit Hall	
FRIDAY September 14	9:15 am – 11:15 am	Exhibits Open/Coffee Break	
	1:45 pm – 3:30 pm	Exhibits Open/Refreshment Break	
	3:30 pm	Exhibits Dismantle	

Note: AMSN does not provide any complimentary furnishings, electricity, labor, drayage, etc., for your exhibit.

Space Assignment/Fees

All applications for space must be filed on the form provided by the AMSN Convention. Please keep one for your files. The AMSN Convention may, at its discretion, accept or reject any application for space.

Terms Of Payment And Cancellations

A deposit in the amount of 50% for each exhibit space is required at the time of application for space. AMSN accepts Amex, Visa and MC. The balance of payment shall be due upon receipt of confirmation. All applications are accepted unless otherwise notified by the Exhibit Manager.

Should any contingency prevent holding of the convention or exhibition, the sponsoring group shall not be held liable for any expenses incurred by the exhibitor.

A charge of 50% of the space rental will be made on all cancellations made at any time up to June 27, 2018. Cancellations made after this date will be charged the full space rental. All cancellations must be made in writing.

Exhibitor Services

The following complimentary services will be provided to exhibitors:

- Eight-foot high back wall and 42" high rails of quality flame-retardant fabric.
- Daily cleaning of aisles in exhibit area.

An Exhibitor Service Kit containing literature and rates for all labor, services, electrical connections, furniture, and miscellaneous equipment will be provided to exhibitors via email by the official decorating contractor Brede Exposition Services, soon after space assignment has been confirmed to the contact name listed on the booth application.

Special Regulations

Subletting of Space – The subletting or assigning of space is prohibited. Two or more companies may not exhibit in a single space unless special arrangements have been made with the Exhibit Manager.

Fire Safety – All structural work, such as extra shelving, standards, display racks, signs, spotlights, etc., must be approved, and all decorations, drapery, and other fabrics must be flame-proofed before being used in decoration of any exhibit.

Conduct – Unethical conduct or infraction of rules on the part of the exhibitor or his or her representatives or both will subject the exhibitor or his or her representatives or both to dismissal from the exhibit hall. In this event, it is agreed no refund shall be made by the AMSN Convention and no demand for redress will be made by the exhibitor or his or her representatives. Disregard for any rule stated here is considered just reason for the AMSN Convention to prohibit an exhibitor from attending all future AMSN Convention activities.

Security And Liability

Security will be provided during nonexhibit hours. However, each exhibitor must make provisions to safeguard their goods from the time they are placed in the exhibit area until they are removed.

The AMSN Convention, Exhibit Manager, Anthony J. Jannetti, Inc., and the hotel and/or convention center will not be responsible for loss or damage due to any cause.

Space is leased with the understanding that the AMSN Convention, Anthony J. Jannetti, Inc., and the hotel and/or convention center will act for the exhibitor and their representative only in the capacity of agency, and not as principal; and that the AMSN Convention, Anthony J. Jannetti, Inc., and the hotel and/or convention center assume no liability whatsoever from damages, for any act of omission or commission in connection with said agency, and that the exhibitor and their representatives hereby release the AMSN Convention, Anthony J. Jannetti, Inc., and the hotel and/or convention center for any or all liability for loss ensuing from any cause whatsoever.

The rules and regulations are to be construed as part of all space contracts. The AMSN Convention reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not specifically cover.

Hotel Accommodations

Information regarding hotel accommodations will be provided at the time space assignment is confirmed by the AMSN Convention. Exhibitors are reminded that hotel rooms are reserved on a first-come, first-served basis and should plan to make arrangements as early as possible. No hotel accommodations will be made for non-exhibiting firms.

Hospitality Suites for exhibitors will be available in a limited number. Requests should be made to Rick Gabler, 856-256-2300. Suites must not be open during exhibit hours or during sessions.

Shipping Instructions

The AMSN Convention has made arrangements on behalf of the exhibitors with the decorating/drayage firm to receive, store, and deliver exhibits directly to the Exhibit Hall on set-up day. All shipments must be consigned as follows:

TO: Company Name & Booth #
c/o Brede/Allied Convention Services
2502 Lake Orange Drive
Orlando, FL 32837

FOR: AMSN Convention
Veracruz BC
September 13-16, 2018

Exhibitors are encouraged to ship all displays to insure arrival no later than September 7, 2018. All display material can be stored in the contractor's warehouse for a period of 30 days as part of the official drayage service.

Registration

All confirmed exhibitors will have the opportunity to preregister their personnel. It is to the exhibitor's advantage to register early to avoid delays on-site.

The official registration area will be open daily. All attendees will be required to register, and admission to the exhibits will be by badge only. A special exhibitor registration area will be provided.

Communications with reference to exhibits at the AMSN Convention should be addressed to:

Heidi Perret, Marketing Coordinator, Exhibits
Anthony J. Jannetti, Inc.
East Holly Avenue/Box 56
Pitman, New Jersey 08071
856-256-2375 / Fax 856-589-7463
heidi.perret@ajj.com

