



CORPORATE MEMBERSHIP PROGRAM 2018 BENEFITS

The Academy of Medical-Surgical Nurses (AMSUN) extends a cordial invitation for your company to join as a Corporate Member in 2018. The Membership runs for a 12 month period.

AMSUN was founded in 1991 and is the only specialty nursing organization dedicated to medical-surgical nursing practice. Our members practice in various positions and settings and have a wide range of nursing experience.

Our mission: is to promote excellence in medical-surgical nursing.

Our vision: Medical-surgical nurses use their powerful voice and focused action to continuously improve patient care.

MSNCB was founded by AMSUN at the request of its members. It is a functionally autonomous organization and was established to promote the highest standards of medical-surgical nursing practice through certification for Certified Medical-Surgical Registered Nurse (CMSRN[®]) is the credential earned by nurses who successfully complete the CMSRN examination.

AMSUN and MSNCB offer educational resources and programs that provide nurses with the tools they need to achieve excellence and to help increase their satisfaction in the work they do. Membership in AMSUN and CMSRN certification serve to enhance careers, professional development, and personal growth in medical-surgical nurses.

The Academy of Medical-Surgical Nurses is the *only* national association serving the medical-surgical nurse. AMSUN continues to promote high standards of nursing practice, facilitate the implementation of practice guidelines, provide educational programs for its members, foster scholarly activity, and disseminate new ideas for all areas of medical-surgical nursing. Your corporate membership helps us to achieve these objectives.

We are excited about the progress AMSUN strives for, each and every year, including:

- Over **11,900 AMSUN members** and over **30,000 CMSRNs** strong have made a commitment to excellence in the medical-surgical nursing specialty.
- AMSUN's monthly e-newsletter *MedSurg Nursing Connection* – sent out electronically to all AMSUN members
- AMSUN's website, **www.amsun.org** serves as the gateway to professional development, offering the latest news and events, along with education and job opportunities for its members.

2017 Annual Convention

Held at the Palm Springs Convention Center & Renaissance Hotel in Palm Springs, CA October 12-15, 2017, with over 1100 in attendance.

2018 Annual Convention

To be held at Disney's Coronado Springs in Lake Buena Vista, FL September 13-16, 2018.

2 Levels of Corporate Membership are now available

Silver Level \$2500 Corporate Member benefits include:

- **Website Link** - Corporate members will be recognized on the AMSN website with a link directly to your company's website.
- **Membership Mailing List** - Corporate Members will receive one complimentary mailing list.
This list contains only mailing addresses, no email addresses are provided.
- **Recognition at the Annual Convention** - Your company will be recognized during the AMSN Annual Convention, with special signs posted throughout the convention noting your sponsorship and support of the AMSN.
- **Premier Exhibit Booth Location** - You will receive priority treatment in the assignment of exhibit space at the Annual Convention.
- **Special Recognition in AMSN Publications** - Corporate Members receive special recognition in the Annual Convention program book. Additionally, a listing of corporate members is published in the AMSN member newsletter, *Med-Surg Matters*. The newsletter is now incorporated within the bimonthly publication of *MEDSURG Nursing*.
- **Complimentary Subscription** - Corporate Members receive one (1) complimentary subscription to *MEDSURG Nursing*, official journal of the Academy of Medical-Surgical Nurses. This bimonthly publication features cutting edge articles and the opportunity to earn continuing education credits in each issue.

Gold Level \$4500 Corporate Member benefits include, **all of the above** plus:

- **AMSN monthly e-newsletter**- your company logo and direct link in each issue of the AMSN monthly e-newsletter during your membership year.
- **Attendee List** - You will receive one complimentary pre-registration attendee list from the Annual Convention.
This list contains only mailing addresses, no email addresses are provided.
- **Program Book** – You will be entitled to (1) complimentary half page black and white ad in the AMSN Annual Convention program book, given out to all attendees onsite at the Annual Convention.
- **Literature Display** - You can supply us with one flyer to be displayed on the Literature Display table at the Annual Convention
- **Complimentary Subscription** - Corporate Members will receive one (1) additional complimentary subscription to *MEDSURG Nursing*, official journal of the Academy of Medical-Surgical Nurses.
- **Complimentary Advertising** – You will be entitled to one (1) complimentary half page four color ad in a *Med-Surg Matters* newsletter.
- **Full Memberships:** We will offer you two (2) full one year AMSN Memberships.

**To become a Corporate Member of AMSN, simply return the enclosed application.
Thank you for your support!**

Sincerely,



Rick Gabler
Director of Marketing

CORPORATE MEMBERSHIP



To become a Corporate Member, simply complete this application and return it with your check made payable to AMSN / or credit card information. Membership is for one full year. AMSN's tax ID number is 22-3141758.

Silver Level \$2,500 Gold Level \$4,500

Corporate Member Contact Information

Company Name _____

Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Telephone number: _____ E-Mail Address: _____

Web site Contact Information (for use with our link to your web site)

Company URL address _____

Company Telephone number: _____

Company E-mail address: _____

Full Payment by Credit Card

Visa MasterCard AMEX

Name on Credit Card _____

Credit Card Number _____

Expiration Date _____ Security code _____ Charge Amount _____

Signature _____

Please e-mail a high resolution digital .jpg file of your corporate logo to heidi.perret@ajj.com along with your 150 word descriptive write up to be used on the AMSN Web site.

Individuals to receive complimentary *MEDSURG Nursing Journal* subscriptions (*1 for silver level, 2 for gold level*):

Name _____ Name _____

Address _____ Address _____

Signature _____ Date _____

Please return to:
**AMSN Corporate Membership, Attn: Heidi Perret,
East Holly Avenue Box 56, Pitman, NJ 08071-0056,
phone: 856-256-2375, fax: 856-589-7463, e-mail: heidi.perret@ajj.com
Thank You for Your Support!**